

# 2021 Takoma Park Street Festival

## Vendor Guidelines

- Applicants:** Must be 18 and over.
- Acceptance:** Vendors will be accepted according to various factors including, but not limited to, variety of offering, date of application submission, new or returning vendor and at the sole discretion of the Old Takoma Business Association (OTBA). **Past participation at the festival does not guarantee placement.**
- Payment:** Upon acceptance, vendors will be emailed a PayPal link to submit their fees. If fees are not paid within the allotted time frame, their space will be automatically released – no exceptions.
- Withdrawals/Refunds:** Refunds less a \$10 processing fee are offered for booth cancellations requested by phone or email by September 15. Booth spaces are non-transferable. Should you cancel, you may not sell or trade your booth space; it will be reassigned by the event organizers. Vendors who withdraw cannot apply their booth fee to a future festival.
- Communication:** Email will be the primary method for all notifications, including acceptance. Vendors will receive an automated email confirmation once the online application has been received. **Please see the festival schedule on the festival website for notification dates.** In late summer, promotional links and logos will be forwarded to participating vendors. In late September, booth assignments, festival map and detailed event info will be emailed.
- Booth Spaces:** Booth spaces are 10x10 ft. Vendors agree to keep all of their goods, services and activities within the assigned space. Any items outside of the assigned space are subject to removal.
- CORNERS:** Limited number of corner spaces available for an additional \$100. “Corners” are defined as any space that is either physically located on a corner or is located next to an empty space

(such as a driveway or curb that would restrict full 10x10' usage). You may request a corner space in the "Special Requests" section of the application. This request is not a guarantee; in the event we can accommodate you, you will be notified via email with a separate payment link.

**SHARED BOOTH SPACE:** For vendors who wish to share a 10'x10' booth space with another vendor of their choice (festival organizers do not pair up vendors). For 2021, we are waiving the \$50 surcharge that normally applies to this arrangement. Each vendor must apply independently, and state whom they want to share with in the "Special Requests" section. Upon acceptance of both artists, a PayPal link will be forwarded to both parties.

Booth Assignments:

**Booth space numbers will be assigned the Monday before the festival (six days out).** Requested locations will be reviewed but cannot be guaranteed. Booths will be assigned according to various factors including, but not limited to, the order applications are received, preference for previous participation, variety of offerings and at the sole discretion of the OTBA.

Booth Supplies:

Vendors must provide all their own equipment: tables, chairs, canopy, power and/or Wifi. The OTBA provides ONLY booth space.

All vendors should have sandbag weights of at least 40lbs (each) secured at the base of each of the four corners of their tent. If it is windy on the day of the festival, a tent flying through the air can be very dangerous. Please help us keep our vendors and festival-goers safe by complying with this rule. Any vendor that does not have their tent weighted down will not be allowed to participate and no refund will be issued. Cinder blocks have sharp corners and are easy to trip over; please use 2.5 gallon buckets filled with cement or sand bags that can be secured with a rope or bungee. Tent weights are also widely available for purchase online.

**A note on power: No power supply is provided.** If power is needed and you wish to bring a generator, this must be requested in your application; **generators must be preapproved. Only quiet generators are permitted, such as the [Honda 3000](#).** If a vendor

**brings a generator that is deemed too loud and/or foul smelling, festival organizers reserve the right to shut it down.**

Additionally, all electrical cords must be covered with cable protectors (aka “yellow jackets”), provided by the vendor.

The following is NOT permitted at the festival:

- Food smokers
- Live animals
- Alcohol (for sale or sampling)
- Tobacco products (for sale or sampling)
- Megaphones or microphones (for soliciting foot traffic)

**Artists:** To qualify for this rate, only original, hand-produced work made by the artist may be sold at the festival. Imports are excluded from this category, as are commercially produced merchandise, items assembled from plans, kits or molds, or objects composed primarily of pre-manufactured components.

**Artist Categories:** Once a category reaches its capacity, it will be closed and any new applicants in that category will be notified of their placement on a waitlist. Any application that includes jewelry will be evaluated in the jewelry category and subject to the limits on numbers of participating jewelers.

**Community Groups:** Spaces are available to nonprofit and public organizations only. Leafleting outside of the booth is not permitted.

**Companies:** Local, regional or national companies may sell, display or provide products or services. All activity must be confined to the booth space unless special arrangements have been made beforehand.

Start-ups (12 months or less in business) and small businesses (with 5 or fewer employees) are eligible for a discounted rate (see posted rates on website).

- Takoma Businesses:** Takoma businesses are defined as brick and mortar businesses located in the Takoma business corridor from 4<sup>th</sup> and Butternut Streets, NW, to the Takoma Junction in Takoma Park, MD.
- Day-of Arrival:** All vendors will be given an arrival window based on their booth location to ensure a smooth arrival and setup. All arrivals should occur via the event entrance (Carroll Avenue at the intersection of Rt. 410). Cars may exit via any side street. Parking options are marked on the festival map. Please do not come before your arrival time. More detailed info on this will be sent out in September.
- Directions:** Directions to the festival are available at <http://www.mainstreettakoma.org/featured-events/takoma-park-festival/>. For GPS purposes, you can use 7071 Carroll Avenue, Takoma Park, MD 20912. Additional directions for arrival, unloading and departure on the day of the event will be forwarded with the vendor booth assignment.
- Set Up:** All vendors must arrive before 9:00 am for set-up. Vendors must drive to their assigned booth space (marked in green on the curb – see map for general area), unload car (volunteers will be available to assist), then move car out of festival route as quickly as possible. If a vendor arrives after 9:00 am, they will not be allowed to enter festival and must find a nearby side street to unload and walk items to the assigned booth space.
- Breakdown:** All vendors must be completely packed up and vehicles off the street by 6:45 pm. Vendors need to completely clear space and take all trash. Failure to properly clean space may result in not being invited to participate in future festivals. Vendors must stay for the duration of the festival. Those who leave early will not be invited back to future festivals.

**Event Cancellation:** The Takoma Park Street Festival occurs rain or shine. In the case of an extreme weather event or other extreme unforeseen circumstances, it is at the sole discretion of the Old Takoma Business Association to determine if the festival will be cancelled and, if cancellation occurs, the Old Takoma Business Association, at its sole discretion, will determine if the festival will be rescheduled.

**Taxes:** Taxes are the responsibility of each vendor. As required by law, the OTBA will submit the final list of festival vendors to the Office of the Maryland Comptroller after the festival. Maryland sales tax is 6%.

**COVID-19:** The Old Takoma Business Association endeavors to create a safe festival for vendors and visitors. Vendor applications which indicate that vendor has received a vaccination will be looked upon more favorably than vendors who have not been vaccinated during the acceptance process.

The festival will follow all State, County and CDC COVID-19 guidelines available. This guidance is continually changing. This guidance may require festival modifications, rescheduling or cancellation. The Old Takoma Business Association, at its sole discretion, will determine the best way to implement State, County and CDC guidance and will convey this to vendors. In addition, and at its sole discretion, the Old Takoma Business Association may implement additional modifications or requirements beyond the State, County and CDC guidance as it deems necessary and at any time, in order to create a safe experience for vendors and attendees.

**Waiver of Liability:** I recognize the contagious nature of COVID-19 and voluntarily agree to assume all of the risks for myself, employees, or volunteers participating in the festival. I hereby release, covenant not to sue, discharge and hold harmless the Old Takoma Business Association, employees, agents, Board of Directors, of and from the claims, actions, damages, costs, or expenses of any kind related to COVID-19 and festival participation.